

## KNOWLEDGELINK<sup>SM</sup>

### SCIENTIFIC INSIGHT FROM THOMSON REUTERS

[science.thomsonreuters.com](http://science.thomsonreuters.com) | [subscribe](#) | [archive](#) | [contact us](#)



## GLOBAL INNOVATION

**[Thomson Pharma wins Queen's Award for Innovation 2008](#)**: Thomson Reuters has won the 2008 Queen's Award for Enterprise in the Innovation category for its pharmaceutical intelligence solution *Thomson Pharma*.

## INFORMATION PROFESSIONAL DEVELOPMENT

**[Persuading clients to use your information service](#)**: Our latest Quantum 2 Conversations Podcast gives quick tips on how to motivate or persuade clients that you have a service or product that meets their particular needs by probing for their true pain points.

**[Knowledge dashboards: creating new pathways](#)**: Thomson Reuters is partnering with Collexis Holdings to deliver the premier vertical search tool for the research community.

**[Join Thomson Reuters at the 2008 SLA Annual Conference in Seattle](#)**: Join us for continuing education sessions on strategic planning and marketing for your information service, and to celebrate the achievements of your peers.

**[Quantum 2 professional development learning](#)**: Access tools and workshops designed to equip information professionals with skills for success.

**[Quantum 2 newsletter](#)**: Receive updates on Thomson Reuter's leadership development program for information professionals.

## INTELLECTUAL PROPERTY

**[World IP Today - analyzing global patent activity and technology innovations](#)**: Two newly-published reports from Thomson Reuters reveal the dynamic nature of the global IP sector, and its vital importance to both global and national economies

**[A new game on patents](#)**: Although the majority of companies and research organizations are filing increasing numbers of patent applications, they are not realizing the maximum value of these patents. This phenomenon is named the Patenting Paradox.

**[Creating a new standard in IP research and analysis](#)**: The *Thomson Innovation* platform enables users to visualize citation data to accelerate their innovation capabilities.

**[One click patent discovery](#)**: Staying on the cutting edge of innovation is more critical than ever. Information Today reviews how *Thomson Innovation* is helping researchers meet this challenge.

## PHARMACEUTICAL KNOWLEDGE

**[Establishing the standards in biomarker research - new white paper](#)**: Biomarkers have the potential to encourage innovation, improve efficiency, and gain research organizations an advantage over their competitors.

**[Pharmaceutical Vision 2008: Thomson Reuters 2nd Annual Users Meeting in London](#)**: Join us in London next week for a grandstand view of what's happening in the Scientific business of Thomson Reuters, and to test drive the very latest product enhancements and developments.

## SCIENTIFIC RESEARCH

**[Beyond the RAE 2008: bibliometrics, league tables and the REF](#)**: "Beyond the RAE 2008: Bibliometrics, League Tables and the REF", hosted by King's College London, UK, helped to inform universities about appropriate uses of citation data in research evaluation

**[The U.K.'s Citation Elite, 2003-07](#)**: ScienceWatch.com has surveyed top-cited U.K. institutions and researchers, based on their representation in a selection of high-impact research over the last five years.

**[Honoring Australian research](#)**: Ten of Australia's top researchers were honored at the Scientific Research Day and Citation Awards 2008, held in Canberra.

May 2008

## THOMSON SCIENTIFIC IS NOW THOMSON REUTERS

Thomson's acquisition of Reuters has created a major new global company - Thomson Reuters - that is the leading source of intelligent information for businesses and professionals.

In case you missed the launch, you can [read the press release here](#) and see the new logo at the top left of this newsletter. You will be seeing a lot more of our new look over the coming months. We hope you like it!

## CUSTOMIZE YOUR NEWSLETTER

You can choose to receive insight on any or all of the following topics:

- Global innovation
- Information professional development
- Intellectual property
- Pharmaceutical knowledge
- Scientific research

[Subscribe and customize your newsletter](#)

Thomson Reuters  
3501 Market Street, Philadelphia, PA 19104 USA  
77 Hatton Garden, London EC1N 8JS, UK  
Palaceside Bldg. 5F, 1-1-1 Hitotsubashi, Chiyoda-ku, Tokyo 100-0003 Japan  
80 Robinson Road, #15-00, Singapore, 068898

Copyright © 2008 [Thomson Reuters](#)